## CALL FOR APPLICATIONS

CLIMATE HEALTH INNOVATION EQUITY FUND (CHIEF)

SCALING INNOVATIONS AT THE INTERSECTION OF CLIMATE, HEALTH AND EQUITY



#### **OPEN CALL FOR INNOVATORS**

We are excited to offer a distinctive and exclusive opportunity to entrepreneurs leading innovation in climate, health, and equity. The Climate Health Innovation Equity Fund (CHIEF) invites you to showcase your groundbreaking solutions at the upcoming Convergence Marketplace hosted by the Health Innovation Exchange (HIEx) on May 29th at the Intercontinental (IHG), Geneva. On this unparalleled platform, your innovations will be spotlighted.

The Convergence Marketplace offers a curated space for handpicked entrepreneurs to connect with influential decision-makers, such as ministers of health and energy, and visionary investors to scale up their solutions and amplify their impact. They will also be considered for CHIEF's pipeline of innovators. Seize the chance to be a part of a transformative movement, driving positive change at the intersection of Climate, Health, and Equity!

#### **ABOUT CHIEF**

CHIEF (Climate Health Innovation Equity Fund) is the essential catalyst for equitable responses to Climate Change's impact on health, prioritizing vulnerable populations.

**ABOUT US** 



### ELIGIBILITY CRITERIA <u>Deadline for applications</u>: February 29th 2023, 12pm CET

#### Innovation Alignment

Entrepreneurs applying must demonstrate a clear alignment of their innovations with the intersection of climate change, health and equity.

The solutions should contribute directly to addressing health challenges exacerbated by climate-related factors, showcasing creativity and effectiveness in mitigation and/or adaptation strategies.

#### Impact Potential

Applicants should provide evidence of the potential impact of their innovations on vulnerable populations and communities.

This could include data on health outcomes, climate resilience, and positive societal/environmental effects. The innovations should exhibit scalability and a tangible potential for positive change.

## Business Viability and Sustainability

Entrepreneurs must showcase the viability and sustainability of their business models.

This includes a clear plan for financial sustainability, evidence of market demand or user adoption, and a strategic approach to scaling the innovation for broader reach and impact. Applicants should highlight how their solutions contribute to CHIEF's goals.

#### **BACKGROUND**

Despite significant investments, lack of progress towards universal health coverage underscores the need for innovative solutions to strengthen healthcare systems and global health security. In addition, climate change is emerging as one of the single largest threats to healthy societies. Rising temperatures and pollution pose a direct health threat, while climate-related disruptions lead to mental health challenges and population displacement.



## HIEX HEALTH INNOVATION AND INVESTMENT MARKETPLACE AT WHA 2024

The World Health Assembly (WHA) is the decision-making body of WHO. It is attended by delegations from all WHO Member States and focuses on a specific health agenda prepared by the Executive Board. The main functions of the World Health Assembly are to determine the policies of the Organization, appoint the Director-General, supervise financial policies, and review and approve the proposed programme budget. The Health Assembly is held annually in Geneva, Switzerland.

Over the last five years, the Health Innovation Exchange (HIEx) has convened key health innovation stakeholders on the margins of the WHA to help advocate for innovations in health and attract investments for sustainable innovations with an emphasis on equitable access to financing for female entrepreneurs.

The World Health Assembly 2024 will take place in Geneva between 27 May – 1 June 2024. On the margins of WHA 2024, the Health Innovation Exchange (HIEx) will host its annual convening with this year's theme focused on 'Convergence: Scaling Innovations at the Intersection of Climate, Health and Equity'. This year the marketplace will include:



## Top 25 High-Impact Innovations

Featuring high-impact innovations tackling climate and health, selected by a committee of ministers, investors, and implementers.



## Thematic Panels and Roundtables

High-level discussions on innovation, investment, and scaling partnerships between public and private sectors for health and climate impact with an equity lens.



## Exclusive Investment Marketplace

A closed invite-only platform where select growthstage health and climate innovators pitch for an available investment of approximately \$50 million to top VCs, banks, and family offices.



## Curated Bilaterals and Small Groups

Confidential research briefing on state of climate and health innovation, emerging trends, market opportunities, structured partnerships.

The Marketplace attracts ministers of health (on an average between 40-50 Ministers participate in the panels and discussions), senior health leaders from the public and private sector, investors (over 50 investors committed to investing in emerging technologies for health and climate), global health staff (from the multilateral organisations and funders), foundations, academicians and innovators. The event attracts media coverage and also brings the innovators much needed attention from key health and climate implementers and decision makers.

# PAST EDITION, WHA 2023

+1000participants from around the world panels on pressing health innovation issues roundtables and open-floors to stimulate debates health innovation marketplace connecting innovators directly with potential investors ministers, governors represented at the event investors participated and 31 several investments and partnerships enabled